



To learn more  
or to schedule a Traps presentation today  
email [prevention@traffick911.com](mailto:prevention@traffick911.com)  
or call 817.575.9923



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stay free.

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#### WHAT IS TRAPS?

Traps is Traffick911's interactive youth program designed to equip youth and parents to avoid the tricks, traps and lures of traffickers. Traffick911 brings this program into schools, Boys and Girls Clubs, juvenile detention, youth groups and other venues. The program is geared toward ages 12-18 and is also adapted and presented to PTA's and parent groups.

#### CONTACT US



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Keeping youth safe and free from traffickers.



WHAT IS BEING SAID ABOUT THE TRAPS PRESENTATION

*"The information provided was not only current and relevant, but it captured our students' attention and opened their eyes to a dark and dangerous part of our society. It also showed our students the importance of taking measures to protect themselves and their friends from the dangers of human trafficking."*

- Dr. David Christian,  
Counselor, Guyer High School

*"The program was informational, relevant and eye-opening! We will continue to have this presented to our staff, students and parents to continue the education, prevention and awareness of human trafficking."*

- Jill Adams  
Counselor, Lamar Middle School



IN 2014, WE REACHED MORE THAN 3,900 YOUTH WITH THE PROGRAM.

GUYER HIGH SCHOOL | DENTON, TX  
CPS AGING OUT PROGRAMS | DFW, DENTON, TX  
TEMPLE JUVENILE PROBATION | TEMPLE, TX  
HEBRON HIGH SCHOOL | CARROLLTON, TX  
DALLAS ESTEEM COURT PROGRAM | DALLAS, TX  
PRESTON TRAIL COMMUNITY CHURCH | FRISCO, TX  
CARTER RIVERSIDE HIGH SCHOOL | FORT WORTH, TX  
CENTRAL TEXAS YOUTH SERVICES | BELTON, TX  
SHORELINE REHABILITATION | CORPUS CHRISTI, TX  
BOYS AND GIRLS CLUB | KILLEEN, TX  
FORT BEND JUVENILE PROBATION | RICHMOND, TX  
TRAVIS COUNTY JUVENILE PROBATION | AUSTIN, TX  
... AND MORE.

## // LEARNING OBJECTIVES

**UNCOVER THE TRUTH.** Although many have heard of human trafficking, few youth know what it is and that it affects hundreds of thousands right here in the U.S.

**EXPOSE THE TRAPS.** Just like the bait used in a mousetrap, traffickers use just the right bait to lure and trap youth into sex trafficking. Certain traps are more obvious than other, more hidden traps and bait.

**SHOW WHO AND WHERE THEY ARE.** Recruiters and traffickers hang out where children do: the Internet, social media, popular apps, malls, schools, etc. Traps reveals the trafficker's hiding places by teaching youth where they are and how to avoid them.

**REVEAL THE BAD DECISIONS.** Youth often think they're invincible. Age-appropriate case studies are used to illustrate how anyone can become a victim and how one bad decision can forever change their life.

**TEACH GOOD DECISIONS.** Equip youth with tools in order to be safe, like a practical list of what to do and what not to do.

**SPUR THEM TO ACTION.** Help youth recognize the red flags of someone who may be trafficked and to realize they can help fight this crime.

## // FORMAT OF PRESENTATION



TRAPS IS MOST EFFECTIVE IN SMALLER, CLASS-LIKE SETTINGS WHERE THE PRESENTER CAN INTERACT WITH YOUTH AND SEE THEIR FACES. THE PROGRAM IS AT ITS BEST WHEN THERE IS A 90-120 MINUTE ALLOTMENT (WHICH ALLOWS FOR OPTIMUM DISCUSSION), BUT CAN BE DONE IN ONE-HOUR, IF NEEDED.



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